

**Eastern Townships Adult General Education – A New Website for Adult Education!**

**Magog, October 31<sup>st</sup> 2022** - Eastern Townships Adult General Education (ETAGE) is proud to launch their new and improved website! A fresh new website became a major priority as a way to promote the diversity of services now offered in person, online, and at a distance across the Townships. Adult Education has a lot to offer people on their way to success. Everything from high school to language courses, employment counseling, social integration services, semi-skill workplace preparation, community projects and so much more. The main focus of the ETAGE team is to remove barriers to people who want to access their services. The new website is just one of the many steps taken over recent years to help achieve this community connection and offer services to people 'where they are'.

The new website found at [adult-learning.ca](http://adult-learning.ca) started back in 2018 as a collaborative project between the staff, administrators, students, and community partners. The goal was to find a better way to reach the adult learners of the Townships. *"Throughout the process, a new vision emerged, we wanted to reach adults where they were and to bring our services to them directly in their communities. Accessibility surfaced as the highest priority amongst our team"*, according to ETAGE's Centre Director, Steve Dunn. Over 50% of the population between the ages of 16 to 65 years old in Quebec have low literacy skills. This statistic served to guide the team in every step of the design, from the choice of layout to the wording. The icons, large font and on-going addition of videos and pictures are ways to ensure the greatest number of people are able to navigate the website and easily access information.

The four categories that the website focuses on reflect the revamping of services at Adult Education:

1) High School Courses and Prerequisites, 2) Employment Counseling, 3) Language Courses, and 4) Plan my Future. Each category includes the services connected to it, the location where one can access it, plus relevant details. *"The registration team behind these call-to-action buttons are ready to answer questions, point learners in the right direction and book appointments with our guidance and academic counselors."* says ETAGE Coordinator, Maude Danis Coulombe.

The Plan your Future section is dedicated to helping adults create a plan & know what options are available to them. The academic and counseling services are FREE, offered in-person or online and available to the English-speaking adult population (16+ years) across the Townships. The English and French language courses are available to help anyone improve their linguistic fluency.

The ETAGE team recognizes the IMAGO agency that guided the design process and realization of the new site <https://adult-learning.ca>. For any questions or comments please contact ETAGE at 1-833-621-0766 as it's always time to plan a back-to-school project!

-30-

Source et information :

Holly Bailey, Communications Consultant  
[baileyh@etsb.qc.ca](mailto:baileyh@etsb.qc.ca)  
(819) 868-3100, poste 55023

Maude Danis Coulombe, ETAGE Coordinator  
[daniscoulombem@etsb.qc.ca](mailto:daniscoulombem@etsb.qc.ca)  
1-833-621-0766, ext. 50004