

PLEASE POST

The **Eastern Townships School Board**
is seeking candidates for the following position

PEDAGOGICAL CONSULTANT (replacement 60%)

The *Table estrienne de concertation interordres en éducation (TECIÉ)* has the mandate to mobilize the Estrie community to make educational success of young people a priority issue in the social, economic and cultural development of the region. It has set up a regional consulting authority on student retention and educational Success: Partners for Educational Success in Estrie (*Projet PRÉE*).

The *Projet PRÉE* mission is to promote school perseverance and educational success of youth in Estrie by the mobilization of various stakeholders and the development of concerted initiatives.

CONSULTANT – COMMUNICATION MANDATE

JOB DESCRIPTION

Under the direct supervision of the coordinator and in collaboration with the *Projet PRÉE* team, the consultant performs various tasks related to:

- Ensure the updating and implementation of the communication plan of the *Projet PRÉE*;
- Assume an advisory role with the team and different work committees in their communication activities;
- Write, revise, design and production of information and communication; newsletters, annual report, press releases, Web site, etc.
- Provide continuous information on the Web platform *ParentEstrie.com*;
- Contributing to the organization of events;
- Coordinating the communication activities of awareness campaigns;
- Coordinating Hooked on School Days in *Estrie*;
- Ensure an active presence on social media;
- Ensure media relations, develop and maintain relationships with the media.

REQUIRED PROFILE

- University degree in communication, marketing, graphic design or any other related field;
- Proven experience (more than 5 years) in the organization and management of communications and projects, including societal campaigns and mobilization.
- Ability to manage priorities and work simultaneously on several projects
- Writing skills and popularization of content
- Excellent command of written and spoken French, good knowledge of English
- Excellent ability to adapt and work as part of a team
- Very good knowledge of the Web and social media;
- Fluency with common tools related to information and communications technology (ICT)
- Experience in working with InDesign, Adobe and Photoshop will be considered an asset
- Knowledge of the education environment, the concept of student retention and educational success will also be considered as assets.

WORKING CONDITIONS

- Contract starting January 8, 2018 to June 30, 2018 (may be renewed)
- Variable schedule, 21h per week (60%)
- Remuneration according to the collective agreement of professionals (P2)
- Place of work: Magog (teleworking accepted for part of the schedule)

Your application must be sent by email, no later than 4:00 p.m., November 24, 2017:

Jeffrey Pauw, Human Resources Director
pauwj@etsb.qc.ca
340 Saint-Jean Bosco Magog, QC, J1X 1K9

Equal opportunity for all