

Massey-Vanier Partners for Educational Success Action Plan 2008-2009

FOUR MAIN OBJECTIVES:

1. Develop and execute communications plan. Maintain effective internal and external communications. Inform the population about the mobilization to counter the dropout situation in the Brome-Mississquoi area.
Sensitize different groups in regards to the dropout situation and how they can contribute to educational perseverance.
2. Identify the resources in the community that can help and support our actions.
3. Develop a three year action plan including financial plan.
4. Collaborate and facilitate the student friendly business campaign or student iso 900 CCCR for 2009.

| OBJECTIVE 1 : COMMUNICATIONS PLAN: INFORM THE POPULATION ABOUT THE MOBILIZATION TO COUNTER THE DROPOUT SITUATION IN THE BROME-MISSISSQUOI AREA | | | | | |
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| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
| Announce the partnership: Massey-Vanier Partners for Educational Success | | | <u>Newspaper:</u> ✕ Voix de l'Est ✕ Le Guide (Alain Bérubé) ✕ Brome-Mississquoi Country News ✕ Tempo (Knowlton) ✕ Panorama (Waterloo) <u>Radio:</u> ✕ CBC ✕ CHOM (Rob Kemp) ✕ M-105 (Annie and Lee Paterson) ✕ CGD (Kim Fraser- Rick Peterson) ✕ Community radio | | |
| Announce the gravity of the dropout situation and its impact on the community. | | | | | |
| Announce the MVPES 2008-2009 Action Plan | | | | | |

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| | | | <u>TV</u> X CTV X Global X CBC (Jessica Brown) | | |
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| TO SENSITIZE DIFFERENT GROUPS IN REGARDS TO THE DROPOUT SITUATION AND HOW THEY CAN CONTRIBUTE TO EDUCATIONAL PERSEVERANCE | | | | | |
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| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
| Inform MVPES committee about the dropout situation and actions already in place | Present the portrait of the dropout situation at Massey-Vanier High School | | | September | |
| | Present Massey-Vanier High School Success Plan | | | September | |
| Meet with different stakeholders (CLD-MRC-Emploi-Québec-CSSS) | Present the portrait of the dropout situation at the c.a. of the CLD Government reps. | | | | |
| | Present the portrait of the dropout situation at the <i>Table des maires de la MRC de Brome-Missisquoi</i> | | | | |
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| Develop communication tools to inform parents. | Ex. TRICKS OR SMALL THINGS TO CONTRIBUTE, KIDS NOT WORKING TO MANY HOURS ETC. | | | | |
| | Involve students and parents to develop communication tools. | | | | |
| Develop communication tools to inform employers | Consult other regions in regards to their actions to sensitize employers (including <i>Réussite Montérégie</i>) | | | | |

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| | Develop a certification process for employers that contribute to educational success with the appropriate tools | | | | |
| Develop communication tools to inform the municipalities | | | | | |

OBJECTIVE 2 : IDENTIFY THE RESOURCES IN THE COMMUNITY THAT CAN HELP AND SUPPORT OUR ACTIONS

| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
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| Collaborate, gain support and momentum, do not duplicate. | Search for funding sources | | | September | |
| Financial resources | | | | | |

OBJECTIVE 3 : DEVELOP A THREE YEAR ACTION AND FINANCIAL PLAN

| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
|---|---------------|-------------------------|----------------------|------------------|----------------|
| Identify the method of intervention and find resources that can support our actions | | | | | |
| Approach the identified financial resources for their support | | | | | |

OBJECTIVE 4 : COLLABORATE AND SUPPORT THE CHAMBER OF COMMERCE OF COWANVILLE STUDENT FRIENDLY CAMPAIGN OF 2009

| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
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OBJECTIVE 5 : COMPLETE A ECOBES SURVEY AT MASSEY VANIER

| SPECIFIC OBJECTIVE | ACTION | PERSON IN CHARGE | COLLABORATION | TIME LINE | RESULTS |
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